



FIGHT HUNGER / BUILD HOPE / TOGETHER

2025 ANNUAL REPORT

OUR MISSION

**TO ENRICH
LIVES IN OUR
COMMUNITY BY
ELIMINATING
FOOD INSECURITY**



OUR VALUES

The role
nutrition
plays in a
just & healthy
community

Diversity &
treating all
with respect,
compassion,
& dignity

Our
community
partnerships

Investing
in our team

Fostering
innovation,
resourcefulness,
& accessibility

Those who
contribute to
feeding our
community



Dear Friends,

We are deeply grateful for the unwavering support of our agency partners, donors, volunteers, and community leaders who fought hunger alongside us in 2025. Your generosity and collaboration made it possible for us to continue this vital work.

2025 was a year of both gratitude and challenges for SMFB. Not only did we distribute over 11 million pounds for the sixth consecutive year, but we also found ourselves facing new hardships. The 43-day government shutdown affected SNAP, the largest food program in the US, putting thousands of our neighbors in even more difficult situations as they were unable to receive their benefits. Food insecurity rose and lines got longer, but our commitment to serving our neighbors prevailed. Our entire staff, as well as our incredible agency partners, stepped up to ensure that everyone in South Michigan had the nutrition they needed to thrive. Thanks to the support of our amazing community, we were able to host numerous emergency food distributions, serving hundreds of households at each location and distributing thousands of pounds of food.

Thank you immensely to everyone who has contributed to our mission in 2025. We hope this report will help show the impact that you helped create.

Sincerely,

Peter Vogel,
CEO of South Michigan Food Bank

Tami Pitale,
Board Chair

2025 ACCOMPLISHMENTS

Total pounds of food distributed: **11,431,581**

Pounds distributed through Fresh Food Distributions: **2,556,658**

Pounds of fresh fruits & veggies: **3,958,554**

MASS pounds: **802,542**

(Michigan Agricultural Surplus System)

LFPA Pounds: **44,140**

(Local Food Purchase Assistance)

We're thankful to the corporations that made significant donations to SMFB in an effort to help end hunger in South Michigan.

Top In-Kind Donors:

Target Distribution Center: **739,284 lbs**

WK Kellogg Co: **96,240 lbs**

Post: **53,947 lbs**

Dawn Foods: **34,446 lbs**

Michigan Sportsmen Against Hunger: **30,380 lbs**

Kellanova: **6,870 lbs**

In 2025, more than **11.4 million pounds of food** were distributed across eight South Michigan counties.



2025 POUNDS PER COUNTY

BARRY	846,413 lbs
BRANCH	913,382 lbs
CALHOUN	2,303,044 lbs
HILLSDALE	731,872 lbs
JACKSON	2,111,123 lbs
KALAMAZOO	2,625,383 lbs
LENAWEE	920,836 lbs
ST. JOSEPH	972,559 lbs
Outside service area:	6,969 lbs



South Michigan
Food Bank received
**150,000 more
pounds of
fresh produce**
than 2024.

Total pounds received from farmers: **1,008,963**

- › Pounds from contracted farmers: **206,421**
- › Pounds from Michigan farmers: **802,542**

Farmer Partnerships:

- › Jordan's Sweet Corn and Pumpkins
- › Of the Land
- › Moo-Ville Creamery
- › Swift Pumpkin and Produce
- › Tolman's Meats

*Strategy execution is the result of thousands
of small decisions made every day.*



- Bob Proctor

DELIVER

TRANSPORTATION & LOGISTICS

Distributing life essentials to our neighbors facing food insecurity is a coordinated and compassionate effort. Our dedicated team arrives ready to work every day to ensure nutritious items reach their destination and nourishment can be provided, as well as hope and joy!

In 2025, our incredible drivers traveled the equivalent of going coast to coast 48 times!

*Coming together is a beginning.
Keeping together is progress.
Working together is success.*

– Henry Ford



Total miles driven: **145,740**

Tailgates delivered: **52**

Fresh food distributions delivered: **906**

Senior Commodity distributions: **60**

Warehouse deliveries: **378**

Commodity Supplemental Food Program:
7,327 boxes = 247,435 pounds

DoorDash: **2,664 deliveries**

MASS Rx: **154,371 pounds**

What are Tailgates?

Tailgates are a way for our agency partners to receive their food without having a travel burden. After our agencies place online orders, our team loads thousands of pounds of food onto a semi-truck or numerous box trucks, which are taken to a central location within that county. Agencies are then able to pick up their orders conveniently, saving time and resources.



MOBILE MARKET

In 2025, the Mobile Market served **6,521 households** across all eight counties, delivering **273,870 pounds** of food through **53 sites** and distributing **9,013 meal kits.**

By meeting people where they are, our Mobile Market distributions turn access into action—delivering healthy food to our neighbors that need it most. When food comes to our neighbors, communities grow stronger and are seen, supported, and fed.

— Brittny Fletcher, SMFB COO

Thank You to SMFB Sponsors:

Ford Philanthropy, ITC, HAP CareSource, Alro Steel, Dawn Foods, Oaklawn Hospital, Marshall United Way, Post Consumer Brands, Homer Area Community Foundation, Jackson Community Foundation, Sturgis Community Foundation, The Maurice and Dorothy Stubnitz Foundation



ENGAGE

VOLUNTEERS

Without our volunteers, we would not be able to bring hope and nourishment to thousands of our neighbors experiencing food insecurity. We are so proud to have many repeat volunteers, some we see weekly and that is truly a gift!

Our volunteers are a lifeline for us; their dedication and commitment supports our mission and inspires us every day. Their gift of time brings nutrition to our neighbors, health and wellness to our community, and nourishment to our souls! Our deep gratitude is extended to those we see weekly, the companies that come armed with friendly competition, and the students of all ages! We thank you for your kindness and compassion, and for changing our world by extending a helping hand.

Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life forever.

– Amy Poehler





In 2025, SMFB had **843 volunteers**

fulfill **3,382 shifts** which totaled

13,546 hours of their time.

Monetary value of our volunteers: **\$430,762**

Volunteers packed:

- › **109,933 Fresh Food Boxes**
- › **9,235 Backpacks**
- › **184,101 Bags in our Clean Room**
- › **8,453 Senior Commodity Boxes**
- › **5,351 Emergency Bags**



*We make a living by what we get,
but we make a life by what we give.*



– Winston Churchill

EVOLVE

DEVELOPMENT

Every day, our mission provides an opportunity to see dignity through giving and honor the responsibility that comes with shared values. We are proud stewards of the gifts we receive, so that we in turn can allocate solutions to fight food insecurity and end hunger. We are grateful for the data we have that not only provides a resource, but also a path to sustainable communities. In 2025 we were faced with challenges, but it was also a year that showed collaboration and compassion can unite with response and relief, elevating civic pride for community and love for our neighbor.

We are honored to have our partners support our work through time, treasure and advocacy. Your trust is valued and impactful, thank you for courageously lifting up others and leaving the world better than you found it!



Plumeria Botanical Boutique
hosts a beautiful bouquet called
Flowers for Food, supporting
SMFB and our community!





Program Spotlight:

The Fort Fills the Fleet is our annual Peer-to-Peer company challenge in May, where participating businesses race to “fill the fleet” with food, funds, and volunteer hours. In 2025 we marked our 3rd year, and the impact was significant:

Total pounds: **114,022**

Monetary donations raised: **\$17,664.25**

Pounds of donated food: **18,645**

Amount of volunteer hours: **128.25**

More than 95,000 meals provided to neighbors in need.



I'm incredibly proud of our team members for their generosity and commitment to supporting the South Michigan Food Bank. Whether volunteering, donating, or raising awareness, their efforts reflect the compassion and teamwork that define our culture. We're also grateful to our neighbors whose involvement in the challenge inspired even greater participation. Together, we're working to enrich lives and reduce food insecurity in our communities.

– Andy Richards, COO of Duncan Aviation

South Michigan Food Bank extends heartfelt thanks to all participating companies, including:

Nextthermal Corporation, Duncan Aviation, TRMI, BASF, Prairie Farms Dairy, Rosler Metal Finishing, and Binger Shipping Supplies

For their significant advocacy and unwavering support, we would like to thank all our partners who supported us through events and volunteerism:

- The Giving Pump
- Gift a Meal
- Kalamazoo Civic Theatre
- United Dairy Industry of Michigan
- Shred Day – OMNI Credit Union
- Day of Giving – WLNS Jackson
- PB&J Challenge – Honor Credit Union and Advia Credit Union
- Annual Mitten Drive – Marshall Community Credit Union
- Comerica Bank & Kalamazoo Growlers

IMPACT

AGENCY RELATIONS

Our Agency Relations team serves as the vital link between South Michigan Food Bank and our agency distribution partners; providing support, guidance, and resources so that together we can continue to serve our community. In 2025, our team opened 7 new agencies and participated in community events to raise awareness for food insecurity and support our local partners.

In the spirit of teamwork, every act of gratitude is a catalyst for more success and unity.

– Unknown

Feel Good Fridge Program with Whirlpool:

› 17 Agencies / 24 Units



South Michigan Food Bank is a proud partner of Instacart, a great resource to bring nutritious food to our neighbors facing food insecurity.

Scan to shop & donate >





Centreville Public Schools Food Club

The Michigan Farm Bureau Family of Companies is deeply committed to ending childhood hunger in Michigan—and we know that lasting solutions require strong partnerships. That’s why we work hand-in-hand with schools and community organizations to tackle the complex challenges of childhood food insecurity together.

In 2025, we proudly partnered with Centreville Public Schools and South Michigan Food Bank to launch the Centreville Public Schools Food Club. This initiative is more than a single project—it represents a shared commitment to understanding and expanding the school food club model across Michigan. By combining resources and expertise, we aim to advance food security while strengthening connections to local agriculture. Together, we are creating a roadmap that will empower other schools and districts to improve access to nutritious food and provide holistic education for Michigan’s students. “

- Audrey Carey, Community Engagement Specialist - Michigan Farm Bureau Family of Companies



Centreville Public Schools is honored to partner with the Michigan Farm Bureau Family of Companies, South Michigan Food Bank, and many other organizations to have established a Food Club for its students and families. Centreville is home to over 900 students with a free and reduced population of 53%. In the short time the Food Club has been operating, the impact has been powerful and the interest has been far greater than anticipated. Simply put, the work of so many is changing lives for Centreville students

One exciting feature of the Food Club is the involvement of our Agriculture Science students who will not only manage the Food Club but will also provide a food source for it. The Food Club initiative serves as a glowing example of how a community of stakeholders can collaborate to make a difference in the lives of kids.

- Chad Brady, Centreville Public Schools

In 2025, South Michigan Food Bank distributed food to:

- › **142 Pantries**
- › **73 Fresh Food Distribution Sites**
- › **68 Participating Schools Backpack Program**
- › **22 Soup Kitchens/Other**

The agency relations team opened **7 new agencies** in 2025 to help meet the growing demand of food insecurity.

CALHOUN COUNTY: Ann J Kellogg School

KALAMAZOO COUNTY: Royal Oaks, Kalamazoo Valley Community College, Royal Estates

JACKSON COUNTY: Fellowship Baptist

LENAWEE COUNTY: Adrian First Church of Nazarene

ST JOSEPH COUNTY: Centreville Food Club

INNOVATE

NUTRITION INITIATIVES & PROGRAMS



Fresh Food Pharmacy Round 2

The Fresh Food Pharmacy program concluded its second round in December of 2025. The new model proved incredibly useful to promote client choice and behavior change. Enrollment began in August of 2024, and the program had over 100 graduates. Patients shopped from fresh, nourishing food options at the Fresh Food Pharmacy pantry and worked with healthy lifestyles coaches at Grace Health to improve healthy habits. Evaluation of the second round takes place in 2026, and plans for the third round are underway.

The Fresh Food Pharmacy program has made a meaningful impact on its participants. Through collaboration between food bank staff and Grace Health staff, patients receive support that equips them to graduate with practical nutrition knowledge, cooking skills, and access to community resources that promote their long-term wellbeing. From referrals and educational resources to fitness classes and farmers' markets, participants leave the program with lasting connections that extend well beyond graduation.

– Logan West, Nutrition and Health Programs Manager, SMFB



Healthy Food Packs through Medicaid “In Lieu of Services”

The Michigan Department of Health and Human Services allows benefit plans to offer healthy food packs to clients through their In Lieu of Services Medicaid program. The initiative permits healthcare plans to pay for foods supporting good health, in anticipation of savings in other areas. In 2025, South Michigan Food Bank began distributing healthy food packs to clients enrolled in the program through their Michigan Medicaid plan. The Medicaid plans and the Food Bank Council of Michigan register patients and refer them to South Michigan Food Bank to receive their healthy food pack, which consists of nourishing canned and dry foods, as well as a combination of meats, dairy products, and fresh/frozen produce (or alternative). Through programs like this, we are able to provide nutritionally adequate foods to our neighbors in need.

MASS Rx

The MASS Rx program is made possible by a subgrant of the MASS program. The food bank is granted a portion of the money which is used exclusively to purchase produce. Throughout the life of the grant, the funds purchase fresh and frozen fruits and vegetables to aid our partners in their mission to alleviate hunger.

Recipes Page Updates

The food bank provides a variety of online nutrition resources and recipes on the SMFB website. During 2025, Logan West, the food bank’s Nutrition and Health Programs Manager, and Lauren Merrick, a dietetic intern from Bowling Green State University, worked to double the number of recipes and resources included on the page.

[Scan for recipes & cooking ideas >](#)



DoorDash Partnership (CSFP and Emergency Home Delivery)

Through grants from TEFAP Reach & Resiliency and the Silicon Valley Community Foundation, the food bank has operated home delivery distributions for CSFP clients in Branch & St. Joseph counties, as well as Emergency Home Delivery in Calhoun County.

During the lapse in SNAP benefits in November 2025, emergency funding was secured through Duncan Aviation, United Way of South-Central Michigan, Kalamazoo Community Foundation, Henry Ford Health, Battle Creek Community Foundation, and Aetna to support urgent response efforts. DoorDash also waived all delivery fees for the month of November to assist in these efforts. Through this collective support, South Michigan Food Bank was able to distribute food via DoorDash to 176 households in Calhoun County and 300 households in the Sturgis and Coldwater areas during the SNAP funding lapse.

THE PROBLEM



THE IMPACT

WHO FACES FOOD INSECURITY ON A DAILY BASIS IN SOUTH MICHIGAN?



When you stand and share your story in an empowering way, your story will heal you and your story will heal somebody else.

– Iyanla Vanzant



Accessible food resources have drastically increased since the update. We are getting higher volumes of traffic and are launching the refrigerated lockers for students to have access to food after Harriet’s Hub is closed! Many students noted how the new updates that allow for more options have allowed them to make dinners for their families, meal prep for the week, and feel like they have options for healthy, quality foods. We cannot thank you enough for the time and dedication you have poured into Jackson College and our students; we are eternally grateful for the FANO grant opportunity and South Michigan Food Bank!

– Maddy Woods,
Jackson College
Student Life Coordinator



*The grant is from HSBC Bank USA in partnership with Feeding America

COMMUNITY PARTNERS

Barry County

25 partners

PANTRIES - 12
 FRESH FOOD DISTRIBUTIONS - 8
 BACKPACK PROGRAMS - 2
 SOUP KITCHENS - 1
 OTHER - 2

Branch County

17 partners

PANTRIES - 6
 FRESH FOOD DISTRIBUTIONS - 6
 BACKPACK PROGRAMS - 1
 SOUP KITCHENS - 2
 OTHER - 2

Calhoun County

84 partners

PANTRIES - 33
 FRESH FOOD DISTRIBUTIONS - 14
 BACKPACK PROGRAMS - 10
 SOUP KITCHENS - 10
 OTHER - 17

Hillsdale County

19 partners

PANTRIES - 9
 FRESH FOOD DISTRIBUTIONS - 6
 BACKPACK PROGRAMS - 2
 SOUP KITCHENS - 2

Jackson County

50 partners

PANTRIES - 31
 FRESH FOOD DISTRIBUTIONS - 10
 BACKPACK PROGRAMS - 5
 OTHER - 4

Kalamazoo County

62 partners

PANTRIES - 26
 FRESH FOOD DISTRIBUTIONS - 15
 BACKPACK PROGRAMS - 7
 SOUP KITCHENS - 3
 OTHER - 11

Lenawee County

27 partners

PANTRIES - 14
 FRESH FOOD DISTRIBUTIONS - 6
 BACKPACK PROGRAMS - 2
 SOUP KITCHENS - 2
 OTHER - 3

St. Joseph County

31 partners

PANTRIES - 12
 FRESH FOOD DISTRIBUTIONS - 8
 BACKPACK PROGRAMS - 2
 SOUP KITCHENS - 2
 OTHER - 7

FOOD INSECURITY RATE PER ZIP CODE

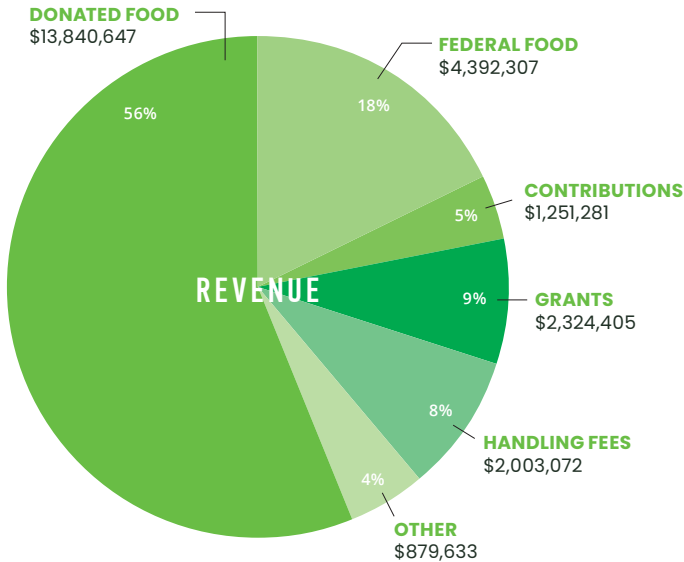
BARRY	49073	18.9%
BRANCH	49255	16.7%
CALHOUN	49037	23.1%
HILLSDALE	49227	21.3%
JACKSON	49224	21.8%
KALAMAZOO	49007	21.3%
LENAWEE	49238	17.2%
ST JOSEPH	49066	16.8%



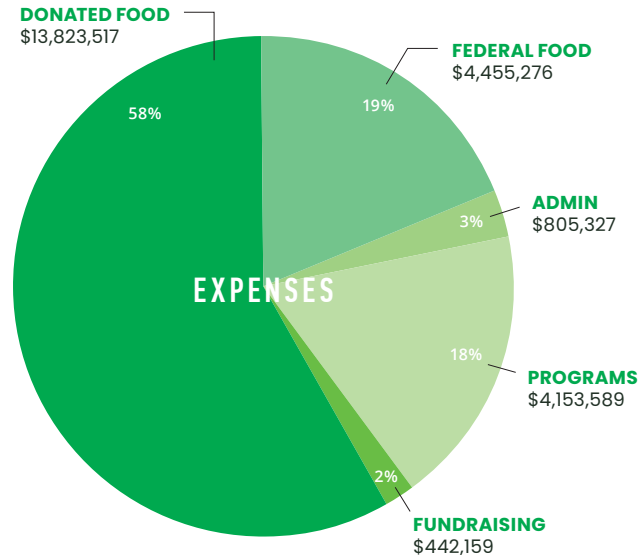
OVERVIEW

2025 FINANCIALS

Total Net Assets > \$8,977,000



TOTAL REVENUE
\$24,691,345



TOTAL EXPENSES
\$23,679,868

Note: These are unaudited numbers



BOARD

TAMI PITALE,
Board Chair

ROD AUTON,
Vice Chair

MARK CLISE,
Secretary & Treasurer

VICTORIA REESE,
Board Member

JASON BEACH,
Board Member

CHERIE GOOD,
Board Member

KEVIN CRITTENDEN,
Board Member

JIM STOCKMAN,
Chair Emerita

MICHAEL MCFARLEN,
Chair Emerita



*Individually, we are
one drop. Together,
we are an ocean.*

– Ryunosuke Satoro

Michael McFarlen, Board Service, 2016–2025

For many years, Michael McFarlen has been a steady, principled, and visionary leader for the South Michigan Food Bank. Serving as Board Chair during one of the most challenging chapters in the organization’s history, he guided the food bank through a major leadership transition and the unprecedented disruptions of the COVID-19 pandemic. His calm presence, strategic insight, and unwavering commitment to the mission ensured that the organization not only endured but emerged stronger and more resilient in our service to community and food insecurity.

Under his leadership, the South Michigan Food Bank expanded its reach, strengthened its partnerships, and continued to serve as a lifeline for thousands across the region.

We honor Michael for his years of service and his leadership that has left a lasting imprint on the organization, the team, and the community. South Michigan Food Bank is better today because of his stewardship, and his legacy will continue to shape its work for years to come.





OUR PART IN THE MOVEMENT TO END HUNGER



SECURE
DONATIONS



ACQUIRE &
MOVE FOOD



SAFELY STORE &
DISTRIBUTE FOOD



PARTNERS OPEN
THEIR DOORS



TOGETHER, WE FEED
THOUSANDS OF PEOPLE

*A kind gesture can reach a wound
that only compassion can heal.*



- Steve Maraboli

5451 Wayne Road, Battle Creek, Michigan

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Scan to visit our website >

