



**SOUTH MICHIGAN
FOOD BANK**

FOOD DRIVE TOOLKIT

Thank you for your interest in hosting a food drive!

Included in this toolkit are helpful tips & information to make your drive a hit!

As part of your food drive, you can add any of the below elements to expand your impact!

@smfoodbank |   | smfoodbank.org

Getting Started

Determine if your drive will collect food, funds, or both.

Food Drive

A community-driven effort aimed at collecting nutrient-rich pantry staple food items to support neighbors who need food assistance. South Michigan Food Bank has over 345 distribution partner agencies that provide direct services to our neighbors

Fund Drive

South Michigan Food Bank has strong partnerships with grocery stores, farms, and local food distributors, allowing us to receive bulk food at a lower rate; because we are a non-profit, we don't pay taxes on these food purchases, helping our donations go further. Monetary donations also allow us to support and re-invest in the community by supporting local businesses!

Specifically enabling us to buy food, a gift of \$10 lets us provide 55 meals!

To facilitate your fund drive, we can provide an online donation link, QR code, and an in person credit card reader.



Location is Everything

Hold your drive where the people are. Think of the most trafficked area, where everyone might hang out and place your collection box there.

Make it Fun

Host a theme food drive. For example host a peanut butter and jelly, cereal, or snack food drive! Make it a competition! Offer an incentive for donors and help create excitement about your drive. Have a raffle, if someone gives two cans or donates five dollars, they receive a free raffle ticket.



Promote your Drive



Spread the word: post flyers, send emails, use your newsletter and let people know it's happening. Use social media to help spread the word. Be sure to tag us on Facebook and Instagram @smfoodbank to share with us your photos!

You can find customizable flyers to use at the end of this toolkit. Use this link to access [South Michigan Food Bank logos](#) to use on flyers you make.

FOOD COLLECTION:

Food Bin Details

Bins are available for pick up by appointment at 5452 Wayne Road, Battle Creek, MI.

Call (269) 964-3663 to schedule.

- 30 Gallon capacity
- 20 Inches wide
- 30 Inches long
- 18 Inches tall



Getting Your Food to the Food Bank

Congratulations! You held a food/fund drive! Now we need to get the donations to our food bank.

Drop off:

All collected items can be delivered to South Michigan Food Bank 5451 Wayne Road, Battle Creek on the first and third Tuesday of every month from 1:00-3:00pm at the garage door labeled "A" or "Agency Pick Up".

Call us for further questions at (269) 964-3663 or email info@smfoodbank.org



Volunteer

Our volunteers make what we do possible!

Add a volunteer opportunity to your food or fund drive to sort, package, & distribute food for families in South Michigan.



Engage your colleagues around hunger relief by volunteering! It's great for team building and making an immediate impact on your community!

WHAT YOU'LL DO

PACK FOOD BOXES



SORT FOOD



REPACK BULK FOOD



Register to volunteer at smfoodbank.org/volunteer

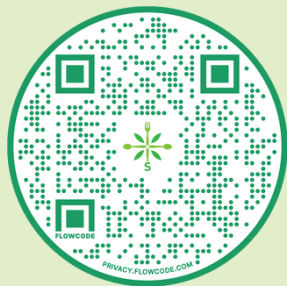
Or give us a call at (269) 441-4438



FOOD DRIVE

You can provide for a neighbor!

Join the movement to end hunger by donating nonperishable food items to our food drive! Together we can provide nourishment to neighbors in South Michigan.



To give funds or to learn more about South Michigan Food Bank, **scan the QR code** or visit **smfoodbank.org/donate**

PROUDLY SERVING 8 MICHIGAN COUNTIES Barry, Branch, Calhoun, Hillsdale, Kalamazoo, Jackson, Lenawee, and St. Joseph



smfoodbank.org | 269.964.3663 | @smfoodbank
5451 Wayne Rd, Battle Creek, MI 49037



FUND DRIVE



Your \$10 → 55 meals for a neighbor

Because we have strong partnerships with grocery stores, farmers, and local food distributors, we're able to get food in bulk at a lower rate. This allows South Michigan Food Bank to support and reinvest in the community by supporting local businesses, like local farms to buy fresh food for our neighbors!



To make a gift scan the QR code or **visit**
smfoodbank.org/donate



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